



PCE2022 COPENHAGEN



Photo: Thomas Rousing

INVITATION TO EXHIBIT & SPONSOR

**15th World Conference for Person-Centered and
Experiential Psychotherapy and Counseling**

COPENHAGEN
4 – 8 July 2022



WAPCEPC
World Association for Person Centered &
Experiential Psychotherapy & Counseling

DSPPOP

Dansk Selskab for Personcentreret og Oplevelsesorienteret Psykoterapi

Invitation to exhibit and sponsor

Dear potential sponsor,

It is a great pleasure on behalf of the Danish Society for Person-Centered and Experiential Psychotherapy (DSPOP), to issue this Invitation for Exhibition & Sponsorships for the 15th World Conference for the [World Association for Person-Centered and Experiential Psychotherapy and Counseling \(WAPCEPC\)](#) – [PCE2022](#) - that will take place in Copenhagen from 4 – 8 July 2022 (pre-conference 2-3 July) with the main theme: [How Can I be of Help? Formulating and Facilitating Change Together](#)

The PCE2022 world conference will host 400 delegates from around the world at the in person conference to be held at the Scandic Hotel Copenhagen in central Copenhagen. An online track is in planning adding potential 200 extra delegates.

The PCE2022 offers a unique possibility to reach practitioners, researchers, scholars, students and others involved with mental health and mental health interventions like psychotherapy and counseling. Psychologists, psychiatrist, psychotherapist, counselors, educators, institution managers are among the professions attending the PCE2022 conference.

World renowned psychologist is part of the PCE2022 like Leslie Greenberg, who developed Emotion-Focused Therapy (EFT) and William Miller, the creator of Motivational Interviewing, to name a few.

On behalf of the PCE2022 conference organizing committee we invite you to have a look at our sponsor program, and get in touch with our sponsors coordinator DIS Congress Service: exhibition@discongress.com,

With kind regards,

Niels Bagge

Chair of the PCE2022 Organizing Committee

Conference facts

Conference Theme

How Can I be of Help? Formulating and Failing Change Together

The PCE2022 conference addresses this central questions to all mental health professions by going to the core of the activities of our helping professions.

PCE2022 FACTS

- 15th World Conference for Person-Centered and Experiential Psychotherapy and Counseling – PCE2022
- Hosted by the Danish Society for Person-Centered and Experiential Psychotherapy (DSPOP) on behalf of the World Association for Person-Centered and Experiential Psychotherapy and Counseling (WAPCEPC)
- Main conference venue: Scandic Copenhagen in the city center
- Conference days: 4th – 8th July 2022
- Sponsor package runs through all days. Exhibition runs from 5th-7th July 2022
- Exhibition area is close to meetings and all breaks will be held in exhibition area
- PCE2022 will gather 3-400 delegates in person from around the world



Venue: Scandic Hotel Copenhagen

Our Sponsor Plans

We invite you to become an esteemed PCE2022 sponsor or exhibitor.
Have a look at the many options for making a difference with PCE2022 delegates.

PARTNERSHIP PACKAGES

Our partnership plans offers a unique opportunity for maximum visibility and engagement with delegates at the PCE2022 conference.

Partnership

DKK 35 000

The Partner will obtain:

- 2 complimentary registrations
- One complementary full page, four colour advertisement, in the Final Programme
- Insert in the conference bag; 2 pages (A4 format) or 4 pages (A5 format) or USB Stick
- Highlighted listing of the partner's company name and sponsorship in the Final Programme (printed and online)
- Company logo on the conference web site (front page) with a hyperlink to the sponsor web site

Partnership Conference Bags

DKK 25 000

+production cost and delivery

All recipients will receive a conference bag containing conference information. These bags should be fabricated especially for this Conference.

- The partner's logotype and PCE 2022 logo shall be displayed on the bag after approval of the Organizing Committee.
- Insert in the conference bag; 1 pages (A4 format) or 2 pages (A5 format)
- Highlighted listing of the partner's company name and sponsorship in the Final Programme (printed and online)
- Company logo on the conference web site (front page) with a hyperlink to the sponsor web site

Partnership Special Plan

Tailor made Partnership Packages – please contact exhibition@discongress.com

DELEGATE ITEMS

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate.

Inserts in Conference Bags

DKK 5 000

Partners will be able to add information and inserts to the conference bag that will be distributed to each delegate. Note that inserts must be approved by the Committee. The insert is either paper (1 A4 or A5) or USB stick. Only a limited number of bag inserts will be made available, and this item is granted on a first come, first served basis.

Name badge strings/Lanyards

DKK 15.000

+production cost and delivery

The name badges are attached to a string to hang around your neck. The sponsor may put the company name or logo on the string. Note that the string has to be approved by the Committee. The company name will be included in the List of Partners.

Pencil and Note Pad

DKK 10 000

+ production cost and delivery

Partners may supply pencil and pad for the conference bag.

This opportunity provides sponsors a way of providing delegates with a needed service, as well as a visible advertising method that the delegates will carry away with them.

Company name and/or logo are generally placed on the pencil and pad and the company name will be included in the List of Sponsors. The Pencil and Note Pad needs to be confirmed by the committee.

Pocket Book

DKK 15 000

+ production cost and delivery

Partners may supply pocket book. This opportunity provides sponsors a way of providing delegates with a needed service, as well as a visible advertising method that the delegates will carry away with them. Company name and/or logo are generally placed in the front page of the pocket book in the corner. The pocket book needs to be confirmed by the organizing committee.

ADVERTISING

Sponsorship of these items allows sponsors the opportunity to reach the delegates. The materials have a high retention factor & should be a part of every sponsor's package.

1 page in final program, front

DKK 15 000

- One full page (A4), four colour advertisement, in the Final Programme, front part.

1 page in final program, back

DKK 7 500

- One full page (A4), four colour advertisement, in the Final Programme, back part.

Company Poster

DKK 10 000

One poster in the poster area. Size: A0 (1189mm x 841mm) or A1 (841mm x 594mm)

SOCIAL EVENTS

Gala Dinner

DKK 15 000

+ production cost and delivery

Social events include meals and breaks that form a core part for the networking opportunities. Each event attracts a large number of delegates, and Partners can use these unique opportunities to network with delegates.

- 2 complementary tickets to the Gala Dinner
- Name and logo on display on each table, and name and logo on cups or napkins.

EXHIBITIONS

EXHIBITION at PCE 2022 from July 5th – 7th

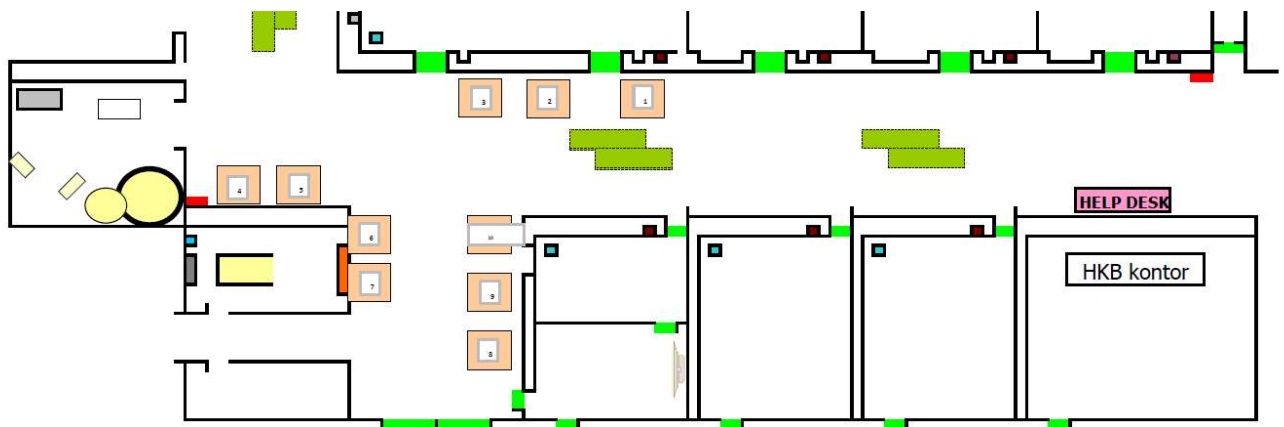
At The Scandic Copenhagen

Stand rental for 3 days

- | | | |
|-----------------|------------|----------------------------------|
| a) Exhibit area | DKK 10,000 | (6 m ²) 3 X 2 meters |
| b) Exhibit area | DKK 12,000 | (8 m ²) 4 X 2 meters |

The stand rental includes: One table, two chairs, power & WiFi.

9 stands placed central in the lobby area next to all the conference rooms.



SPECIAL REQUESTS

Special Requests

If you have any other particular request on how you would like to present your organisation at the conference, please contact exhibition@discongress.com as soon as possible.

Partners are welcome to support part of one partnership item.

CONTACT

Congress secretary



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exhibition@discongress.com



PCE2022

15TH WORLD CONFERENCE FOR
PERSON-CENTERED & EXPERIENTIAL
PSYCHOTHERAPY & COUNSELING

COPENHAGEN

4-8 JULY 2022

How Can I Be of Help?

FORMULATING AND FACILITATING
CHANGE TOGETHER

**We are looking forward to
welcoming you in Copenhagen
at the PCE2022 World Conference**



Visit the conference website
www.pce2022.com